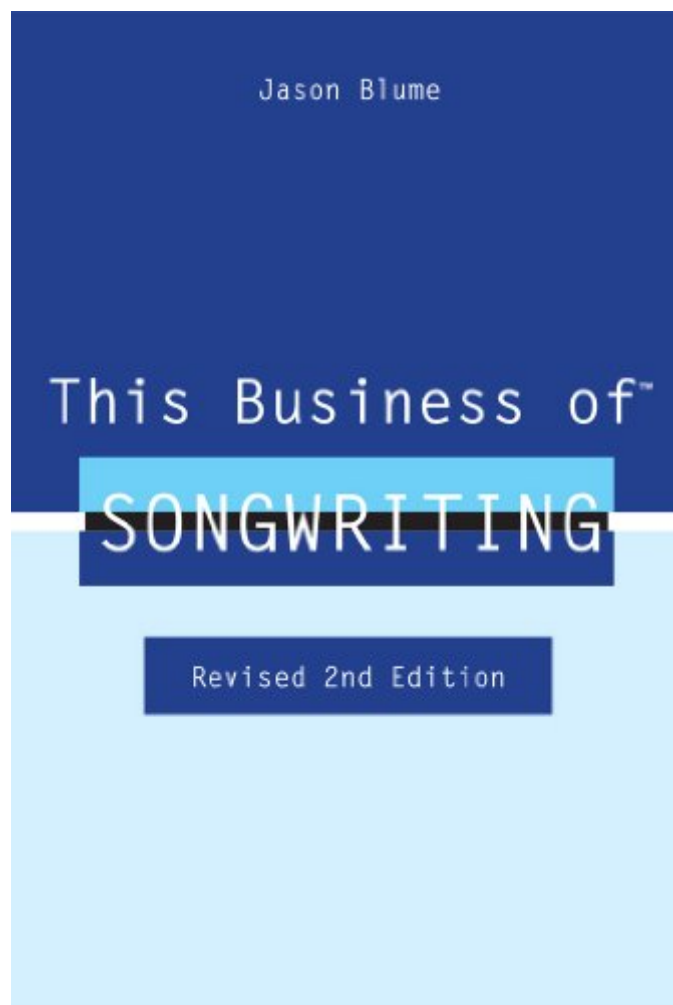


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This Business Of Songwriting: Revised 2nd Edition



Synopsis

Writing great songs is not enough. To make money, songwriters need a firm, realistic grasp of how songs generate income, and how the songwriting business works. *This Business of Songwriting* is the first book to demystify the process of doing business as a songwriter. Author Jason Blume is a songwriter, music publisher, and educator whose songs are on albums that have sold more than 50 million copies, topped international charts, and are in top television shows and movies. He starts by defining terms and explaining the mechanics of how songwriters generate and collect royalties. The functions of music publishers, record labels, performing rights organizations, and the Harry Fox Agency are clarified, as are mechanical, performance, and print licensing; statutory mechanical royalty rates; estimates of the amounts earned for synchronization and master use licenses; and performance royalties for radio, television, and Internet broadcasts. He also includes a section on digital licensing and royalties. Samples of virtually every contract a songwriter might likely encounter are included, and with top music industry attorneys as consultants, Blume translates these contracts from legaleze to plain English--one paragraph at a time. Included contracts are: Single Song Publishing Agreement; Staff-Writing Agreement; Administration Deal; Collaborators' Agreement; Work-for-Hire Agreement; Mechanical License; Synchronization License; Lyric Reprint Licensing Agreement; Subpublishing Contract; and Copyright Form PA. The book walks readers step-by-step through the process of effectively pitching songs to publishers, artists, managers, A&R representatives, and producers. A chapter about writing and marketing music for television and films explains the process of "clearing" music, and the functions of music supervisors and production music libraries, as well as offering resources for reaching these decision-makers. Additional chapters explain self-publishing, and address the business considerations unique to performing songwriters, as well as those who are targeting special markets, such as Christian music, children's music, video games, and musical theater. This comprehensive text also includes sample lyric sheets and cover letters, as well as advice about how many songs to include--and how to attract attention--when approaching music industry professionals. It also includes a detailed explanation of how the singles and album charts work, and throughout, provides valuable information about how to make money writing songs. *This Business of Songwriting* is a one-volume resource that teaches the skills and knowledge every songwriter and music publisher needs to succeed. Here's what music professionals are saying about *This Business of Songwriting*: "If you are serious about being a professional writer, Jason has compiled the most comprehensive how-to guide I have ever read. All the way from getting a writing deal to understanding it once you get one. This is a must read!" -- Tom Luteran, V.P./Creative, Sony Music Publishing

Jason Blume's latest book is a must read for anyone

serious about songwriting, whether you're just starting out or you're a seasoned professional. The writing is clear, concise and comprehensive, covering everything from how to dress for a pitch meeting to how to decipher sub clauses in a sync license. Highly recommended. -- Bob Regan, Grammy Nominated Songwriter/Adjunct Songwriting Professor, Belmont University/President, Nashville Songwriters Association International

Jason Blume has created songwriting's Rosetta Stone. Encyclopedic in scope, This Business of Songwriting unravels industry enigmas and firmly imparts a sense of direction to tomorrow's hit makers.

-- Paul Corbin, VP Writer/Publisher Relations, BMI

If you're serious about your songwriting, this book will give you the information you need to be serious about your business.

-- Timothy Fink, V.P., Writer / Publisher Relations, SESAC

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Literary & Music Business Educational PERFECTION!!! Jason Blume is an AMAZING writer because he is an AMAZING public speaker and teacher. I have the GREAT FORTUNE of getting to take classes with him and also have him as a mentor at the TAXI Road Rally in Los Angeles every year. GET THIS BOOK, and frankly, you should get ALL OF HIS OTHER BOOKS AND DISKS AS

WELL! He is THAT good, and he communicates and educates more efficiently than pretty much any other teacher I've ever had, and I've been in this business for DECADES ... Get the book! It's TOTALLY WORTH IT! Steve Hacker stevejhacker@yahoo.com

Great book! Covers everything from the basics to the very complex but in a way that leaves you with inspiration and hope. I recommend this book as a first read for any and all aspiring song writers looking to break in the industry. It's a hard and long road, but when you arm yourself with knowledge from experience, you can avoid many pitfalls.

One of the best books for both publishers and artist I've ever read - the information is up to date and very musician friendly! Highly recommended!

The detailed information presented in this book prepare the student for professional presentation according to current industry standards.

I advise any one attempting to buy music to read this book. I have been in the business for a long time this book is good

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